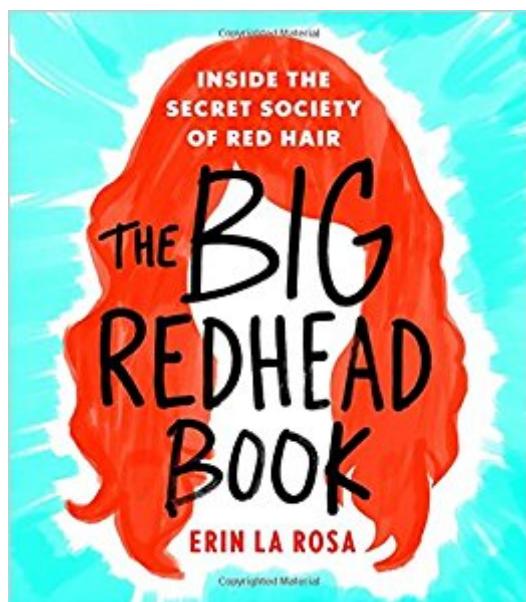


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# The Big Redhead Book: Inside The Secret Society Of Red Hair



## Synopsis

The Big Redhead Book: Inside the Secret Society of Red Hair is an inside look into one of the most elite societies in the world—the real two percent. Well, you know, the two percent of the world's population that are natural redheads, at least. This book has equal parts pop culture, ginger facts, and humorous stories about what it's like to actually have red hair. It's loaded with everything you'd ever want to know about us reds; how we're scientifically different from the norms (non-redheads), how we've been stereotyped in pop culture, and the do's and don'ts of having a red in your life, among other things! Whether you are a redhead, know a redhead, or are just an enthusiast, this book explores the realities, the myths, and where red hair actually originates (it's not Ireland). Author Erin La Rosa not only delivers the facts, statistics, and undeniable realities of being a ginger, but she also weaves in her own personal and hilarious stories about being red. Being a redhead is not just a hair color, it's a lifestyle—and this book is your own exclusive peek into that fabulous world. Some surprising facts about redheads that you will discover include:- The association between redheads and humor came from redheaded slaves in ancient Greece- There are over 30 leading or recurring redhead characters in Disney and Pixar films... that's a lot when you remember we're only two percent of the world's population!- Redhead women allegedly have more sex, more threesomes, and more orgasms than other women... or do they? Let's find out!- Some Egyptian rulers dyed their hair red to assert their power (looking at you, Cleopatra)- And redheads need more anesthesia at the dentist, because they're not going down without a fight

## Book Information

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## Customer Reviews

"The definitive redhead book." — CBS Chicago "Hilarious storyteller Erin La Rosa . . . uses photos, illustrations, lists and charts to deliver this rare and exclusive peek behind the curtains of red hair. . . . This book is so jam-packed with ginger goodness that it's surprising that you can actually close it. So whether you're a natural redhead or simply an admirer of them, take a nosy into the treasured world of red hair, ginger genetics and all the glorious quirks that come with being a redhead. Keep it on your coffee table, by your bedside, and in your heart." — Ginger Parrot "Our time has come. A glorious roller-disco of a romp through every redhead and every redhead moment in pop-culture today, and a ginger call to arms" — startling, surprising, intriguing, revealing; sassy and brave, and funny with it. Buy a copy for your redhead friends; buy two for any redhead enemy." — Jacky Colliss Harvey, author of *Red: A History of the Redhead* "Smart, funny, original, fun to read . . . A great summer read, regardless of what color your hair is. A book you'll carry in your bag until you've read the last page, even if you don't usually read books. Erin La Rosa has achieved that rare fusion of insight and entertainment that we may not really need, but desperately want." — Gina B. Nahai, author of *Cry of the Peacock*, *Moonlight on the Avenue of Faith*, *Sunday's Silence*, and *Caspian Rain* "Who knew that living *la vida roja* was so special? After reading this witty and insightful book, I was close to pleading with my hairdresser to color my unexciting brunette locks a dazzling shade of red." — Delia Cabe, author of *Storied Bars of New York: Where Literary Luminaries Go to Drink* "This is no book" — it's a bible. . . . Erin's writing is witty, engaging and relevant. . . . If you're looking for a heavy dose of ginger pride, unbridled hilarity and a matchless redhead guide, get your hands on it!" — Redhead Inc. "Perfect for my (former) fellow redheads! . . . It's all done with sharp wit and surrounded by interesting statistics and fun quotes from notable figures. . . . The entire book is clever, funny, and informative. Even if you're not a redhead and don't plan on becoming one anytime soon" — it's still a good and enjoyable read." — Blondie Birdie

ERIN LA ROSA is a writer living in Los Angeles. As a writer for BuzzFeed, she frequently writes about the perils and triumphs of being a redhead. Before BuzzFeed, Erin worked for the comedy websites Funny or Die and MadAtoms, as well as E!'s *Fashion Police*, *Wetpaint*, and *Ecorazzi*. Erin has appeared on CNN, Headline News, Jimmy Kimmel, and The Today Show on behalf of BuzzFeed. She is the author of *Womanskills* and *The Big Redhead Book*.

Who says blondes have more fun? This book was hilarious and informative. As a brunette myself, this book taught me a lot about my redhead friends and their history and rarity. I'll never look at a redhead (IRL or cartoon) the same way again! Definitely recommend for a funny, quick read.

Erin again excels in writing yet captures both information and comedic penchants all at once. I'm a brunette but have always wanted to slay as a redhead all my life. This book definitely helps me get closer to that goal. Seriously - funny, endearing, informative.

Fun, informative and witty! I never knew there were so many influential redheads or stereotypes about redheads floating around. Impress your friends with the facts in this book, peruse the beautiful photos or give as a gift to your favorite redhead. This is a must have!

Great read for redheads and redhead appreciators! Not to mention the perfect gift for the redhead in your life. Both educational AND fun :)

Erin is hilarious and amazing! Thank you for writing this important book for all redheads! YOU NEED TO GET THIS ASAP!

“The Big Redhead Book” is a great funny book, inspired by life as a person with red hair. It was a quick read, and enjoyable every step of the way. This is not a formula book with an overwhelming bunch of uninteresting facts just strung together to make readers think they are interesting; this information actually is interesting. And, I am not saying this just because I am a redhead. Well, maybe I am, but so what! This book has many fun examples that reinforce society’s viewpoint about people with red hair, both those with natural red hair and those with “augmented” red hair.

“Gingers” as redheads are sometimes called, are different from everyone else, and again, I am not saying this just because I am a redhead. There is science to back this up. Redheads are actually physically and genetically different from everyone else, thanks to the MC1R gene. This gene mutation means that redheads produce a protein called pheomelanin instead of melanin, and that makes that wonderful red hair color. Take THAT you disbelievers. I received a copy of “The Big Redhead Book” from Erin La Rosa, St Martin’s Press, and NetGalley in exchange for my review. Seriously, this is an entertaining book to read, both for those with red hair and for those who know someone with red

hair. But, be careful, you might just laugh out loud as you read.

This was kind of a quick, cutesy ode to all things redhead, mentioning examples of famous and infamous reds throughout history. It might be a fun gift for your favorite redhead, most of us have at least one or more of them in our lives that we treasure. Thanks to NetGalley, St. Martin's Griffin, and the author for giving me an ARC in return for my review.

Hey, I WROTE this book! I promise it's great, full of super fun facts, and you'll walk away learning something!

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